

### Pure Shampoo



Enriched with Desert Blend that deeply moisturizes the hair. Ideal for normal hair and frequent usage. Apply to wet hair, massage and rinse well. If necessary, repeat the application and proceed with Pure Conditioner.

### Pure Texture



Volumizing and moisturizing texturizer that gives body to all hair, even the finest. For best effect, apply in sections to wet hair. Spray directly on the roots. Proceed with drying and desired style.

### Pure Definition Hair Spray



Strong hold hairspray that gives volume and a long lasting hold to the hair. Spray on dry hair 20cm from the head until desired hold is achieved.

### Pure Conditioner



Enriched with Desert Blend. Ideal to maintain the shine and lustre of normal hair. After washing the hair with Pure Shampoo, apply and let process for 2 - 3 minutes then rinse abundantly.

### Pure Glaze



A light modeling glaze especially designed to protect and to give shine to the hair. For shine and definition, apply on wet or dry hair as needed.

### Pure Hair Eco



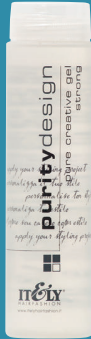
Ecological medium hold spray, ideal to model, hold and give volume. Spray on dry hair 20cm from the head until desired hold is achieved.

### Pure Style Mousse - Strong



Firm hold and volumizing mousse that gives shine and control to the hair. Apply the necessary quantity to damp hair after the shampoo and style.

### Pure Creative Gel - Strong



Strong creative gel, ideal for modeling and creating a unique style. It protects from UV rays, it nourishes and makes the hair shiny. Apply on wet or dry hair for definition and hold. Style as desired.

### Pure Water Drops



The purest drops that are a real concentration of protection and shine for the hair. Philodendron are contained in this product and have high hydration and capacity to prevent split ends. Apply a few drops on dry hair.

### Pure Style Mousse - Extra Strong



Extra firm hold and volumizing mousse that gives shine and control to the hair. Apply the necessary quantity to damp hair after the shampoo and style.

### Pure Creative Gel - Extra Strong



Extra strong gel, Ideal for modeling and creating a unique style. It protects hair from UV rays. Apply on wet or dry hair for definition and hold.

### Pure Fluid Experience



Modeling fluid medium hold. It's high hydration faculty leaves hair extremely soft and shiny. Apply to wet or dry hair and style for shine, direction and medium hold. For wet effect do not comb or brush.

### Pure Modelling Wax



A wax ideal for modelling and stressing special hair strains. Take a small quantity of product on your finger tips and apply directly to desired section for definition and direction.

### Pure Definition Paste



This light hold paste is ideal for modeling and stressing special hair strains. It's rich in cocoa butter that leaves the hair soft, healthy and nourished.



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ITEM # 583 - 0208

FOR TECHNICAL ASSISTANCE: 1-800-621-4859 • MON.-FRI. 8:00 A.M. - 5:00 P.M.